

schwyz

SUMMER 2017 *magazine*

NATURE IN SCHWYZ

**THERE IN NO TIME.
FOR MORE TIME TO RELAX.**



SCHWYZ
Fire of Freedom

MAGICAL SIHLSEE Photographer Axel B. Bott opens up the view into the alpine silhouette of Schwyz, from Fluebrig to Hoch-Ybrig.



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Axel B. Bott (b. 1950) is a self-taught photographer. His teachers are people, technology, buildings and nature. Photo stories for international clients. Published in newspapers, books and his own publications.

www.bottfoto.ch



SURROUNDED BY NATURE IN NO TIME

We travel around the world hunting for places that will mesmerize us. And promptly forget that we have such a place right near us, a landscape that has awed travellers since the 19th century. The scenery of Schwyz charms us with its contrasts. Summits and lakes. Rugged cliffs and mellow hills. Sweeping views and secluded valleys.

This edition of the summer magazine presents people who have a special relationship with the natural environment of Schwyz. Raphael Klinger lost his heart to Lake Lucerne. Eliane Rüegg knows the moorland of Stoos like her own backyard. Alpine innkeeper Christian Schuler can see the remote Jura on a clear day. Emil Gwerder and Alois Müller can often be met in the Schwyz mountains, and Daniela Hensler turns all nostalgic when the cows return to base from their lofty summer pastures.

Nature in Schwyz is all there to be discovered and enjoyed, just like the people featured in this magazine do. The beauty and nature of Schwyz are a lot closer than one expects.

**RAPHAEL KLINGER ESCORTS
WATERBOUND ADVENTURERS
From canoeing to building rafts
to river tubing.**



***“Just a few strokes and you’re
at one with nature.”***

Raphael Klinger

**NEVER MORE IMPRESSIVE THAN
FROM A CANOE The steep cliffs of
Lake Lucerne.**

RAPHAEL KLINGER, MANAGING DIRECTOR, ADVENTURE POINT

“I RELAX THE MINUTE I REACH THE WATER”

Water is clearly Raphael Klinger’s favourite element. And water sports are his passion. He’ll use anything – canoe, tube, raft or SUP board – but it has got to be on Lake Lucerne, to his eyes the most beautiful lake in Switzerland.

At 7.30 in the morning, the canoe depot in Brunnen is agog with activity. Instructors talk about safe behaviour on Lake Lucerne, mothers fasten the life jackets of their children, men hose down the canoes. Most want to take the kayak to Bauen and back. “It’s a leisurely day trip for beginners and families, involving about 4.5 hours of paddling,” Raphael Klinger explains. En route they will come across a slice of history at Schiller’s Rock and Rütli Meadow, the mythical birthplace of Switzerland. Yet it is nature that provides the highlights: gliding through an arch that the elements carved out of the rocks, snorkelling off a deserted beach or enjoying a picnic, and feeling dwarfed by 380-meter cliffs.

The zigzagging shoreline and the towering cliffs render the Urnersee stretch of Lake Lucerne wild and pristine. “It takes just a few strokes and you are at one with this beautiful nature – an intense experience,” says Raphael Klinger with fervour. It’s an experience shared by diplomats and nobility from around the world, he says, but he won’t drop any names. Not that he is puzzled by it – to his eyes, the beauty of Lake Lucerne is unparalleled in Switzerland. “We are also fortunate weather-wise,” he says, “because often the bad weather they forecast will bypass Brunnen.”

MELLOW ADVENTURES

Raphael Klinger was ten when he first tried out a canoe. It was an experience that would shape his life. 34 years later, after some requisite training, he is

managing an outdoor & event enterprise in Brunnen, teaches at the Swiss Federal Institute for Sport Magglingen, among others, and guides expeditions to the polar regions. He often organizes soft action for his guests, such as canoe tours, canyoning or raft building. When he needs to find some time for himself, he will spend it on the lake, what else. “Water is a soft element. The minute I reach it, I relax.” He prefers to go out early in the morning, he says, because then the lake will be smooth as glass.

There’s another side to the lake, however. When the föhn blows, it unleashes a spectacle that we would rather associate with an oceanfront: high waves lash the lakeside promenade in Brunnen. If the winds are more moderate, they create soft currents near the canoe station, which Raphael Klinger and his tubing guests aptly put to use. Normally, however, he uses his tubing gear on the Muota River. Because when Raphael Klinger is not on his beloved lake, you see him on a river or a creek.

TIPS



THE WATER WORLD OF LAKE LUCERNE

The Canton of Schwyz is a paradise for indulging in all sorts of water sports. Most lakes have rental facilities for pedalos, boats, canoes, kayaks, stand-up boards and surfboards, which also offer expert tuition.

www.schwyz-tourismus.ch/water



EXPLORE CENTRAL SWITZERLAND ON FOOT

The Swiss Path and the Waldstätter Trail take you all around the beautifully scenic Lake Lucerne. En route you will be immersed in history as you walk past legendary sites.

www.schwyz-tourismus.ch/waldstaetterweg
www.weg-der-schweiz.ch



UNLIMITED TRAVEL WITH THE TELL PASS

The Tell Pass makes exploring central Switzerland simple and easy. You buy just one ticket for unlimited travel by rail, coach, ship and on numerous mountain railways. Attractive fixed rate for children.

Phone +41 41 360 70 73, www.tell-pass.ch





HIKING BECOMES A LEARNING EXPERIENCE The Moor Path yields interesting information and long-term memories of a unique landscape.

ELIANE RÜEGG, AGED 12, STOOOS

GROWING UP IN THE MOOR

Eliane Rüegg knows all about moors and moorlands. She regularly accompanies her father on a tour of the Teufböni moorland of Stoos to keep the stations along the Moor Path in good order. Even after five years she is still always thrilled by the experience.

The Teufböni moorland is located 1,300 metres above sea level in the Fron Valley. Hidden behind the small mountain village of Stoos, it is nestled between the Klingenstock and Fronalpstock mountains. The trees in this pristine landscape of fens and upland bogs look like knobbly beings of another world. No humans interfere with this landscape, except for an occasional mowing of the grasslands. Not even cows or sheep or horses are allowed to graze here. The village is a mere ten walking minutes away and yet there you are standing in the middle of nature with not a roof in sight. The bright voices of children are filling the air. Families are walking along the adventure trail, which is being promoted as “moor fun” than your average path.

One young person knows this nature trail “moor” closely than most: Eliane Rüegg. She often accompa-

nies her father on his tour of maintenance duties and happily assists him: refastening loose parts, mending things, replenishing the firewood in the barbecue areas or any other small job that needs doing. “At each station you learn something about the moorland and the animals that populate it,” the 12-year-old says. Her favourite station is the one called “Leit-erlispiel” (“Snakes and Ladders”). Here you have to provide the right answers to various questions and thereby conquer a steep gradient. At the top is a platform fitted out with iron pipes that help the eye to zero in on a detail.

EXPAND YOUR KNOWLEDGE OR SIMPLY PLAY

The scramble or climb is entertaining even without the questions, and that’s exactly the strong point of this path: its versatility. Those who like to learn a lot



LIVING WITH ANIMALS Eliane Rüegg's favourites are the horses of her godmother.

"There is something to do at each station."

Eliane Rüegg

about the moorland can do so. Those who just want to play can experience it through their five senses. "Each of the eight stations offers something to do," Eliane says with satisfaction. The bare-feet station "Moor Bath", for instance, gives you an idea how wet the moor is. "There the ground is as soft as a dunghill and rather difficult to walk in because you really have to pull your feet." In the creek that runs alongside the path, the feet are quickly cleaned.

The path covers 1.6 kilometres and is also suitable for smaller children and all-terrain prams. The walk soon becomes a day trip: two barbecue areas beckon to take a rest and grill a sausage, and the last stretch leads past a tiny lake with water games, which prove another magnet for children. Last but not least a little surprise awaits all kids who have scratched the "Moose" code off the panels.

"The Moor Path is a mellow alternative for all those who do not like to hike in steep terrain," says farmer Theo Rüegg, who has been involved in the trail from the first idea to its establishment to its maintenance. "Yes, this path was a brilliant idea," confirms Eliane, who attends sixth form and promptly jumps on her unicycle to go off to school.

TIPS



A FIRST-CLASS SPOT CALLED STOOS-HÜTTÄ

Come and relax on our sun-drenched terrace while the children are having fun in the playground, climbing, sliding or building sand castles.

Stoos Hüttä, Family Gasenzer, 6433 Stoos, Phone +41 41 811 24 08, www.stooshutta.ch



HIGH-REACHING DREAMS: 1,922 METRES ASL

When the day guests are gathering their things to go back home, peace envelops the summit. Enjoy this magic quiet and watch how the sunset brings the mountains to life. Accommodation from CHF 70.00 per person including breakfast.

Gipfelrestaurant Fronalpstock, www.fronalpstock.ch



NEW: STOOS ALPINE INN PATH

This is an easy and leisurely walking trail. It can be combined with the "Alpine Cheese Pass", which grants you tastings of the superb alpine cheeses of the Stoos and Muotatal region, in any three of the six alpine inns that dot the trail.

www.stoos.ch

ALOIS MÜLLER, HIKING TRAIL MANAGER, VORDERTHAL

WANDERLUST

Whether the sun shines, rain pours down or a rare fog descends – Alois Müller is drawn into the Wägital nature every day. Often he wears his hiking boots, sometimes he takes his bicycle, but always he carries his camera. In the stretch of a summer he might snap up 5,000 kilometres and hundreds of photos.

“I know the Wägital mountains in all their hues,” Alois Müller says proudly. As a driver for the Postauto to service he takes locals as well as visitors to the Wägital and back. As a hiking trail manager, he controls the routes, renews the markings and repairs the trails. Whichever mission he is on, the Wägital mountains always surround him, and he loves observing how they change colour according to the time of day. His favourite time is the evening, when the mountains take on their richest hues.

To savour these fabulous views of the Wägital mountains we embark on a three-kilometre circular path. Manageable in a one-hour walk, the path is also suitable for leisurely strolls. We start at the lakeside parking lot in Innerthal and in just a few minutes reach the vicarage, school and church, which in the 1920s formed the core of the reconstructed village.

“Here I’ve got the most beautiful hiking trails on my doorstep.”

Alois Müller

The old church had to be blown up when the water reservoir was built, and the waters of Lake Wägital also swept away the erstwhile spa hotel.

ZINDLENSPITZ – A CHALLENGE FOR MOUNTAIN HIKERS

We leave the 200-soul village via Sehrhalten and arrive at a sharp bend. Alois Müller stops and points across Lake Wägital: “The Fluebrig, the Gross Aubrig, the Brüsstockbügel,” he starts enumerating the peaks of the mountain panorama around us. But it’s not just the grand contours of the mountains that fascinate him. His interest is equally aroused by the small shape of a beetle, a half-open bud or an up-turned icicle. Anybody who is out here as often as he is, he says, will develop an eye for details and the quirks of nature. In his case it’s actually three eyes – the 55-year-old has discovered the advantages of the digital camera and now won’t leave home without it.

We are now walking on a sort of elevated trail past farmsteads right on to Halten. The eyes cannot decide which part to take in: the rugged and eroded limestone of the Schiberg ahead of us, the grasslands dot-



ted with colourful flowers to the left, or the deep blue of Lake Wägital to the right. The gaze of Alois Müller is firmly trained on the pristine landscape. “Since I’ve come to live in Wägital, I have all these hiking trails right on my doorstep,” he says. He takes advantage of it every day and loves going up high: to the top of the steep Zindlenspitz, for instance. The mountain points like a finger at the sun and gives you the impression that it will only tolerate expert mountaineers. But practised hikers can give it a go too: they will reach the 2,097-meter summit in three hours. And it must be well worth the effort: “You’ll have this fantastic panorama with Glärnisch, Fluebrig, Rigi, Pilatus, Churfirsten and Säntis,” Alois Müller says. It’s a hike that is only enjoyable in dry weather and for people with a head for heights, he adds.

ROCK CLIMBING AT THE BOCKMATTLI LIMESTONE MASSIF

Blissfully ignored by the grazing sheep and goats, we continue on our circular path. We are looking out for wild animals, but today to no avail. Maybe it’s the wrong route. Or is it the company? “When I’m out here on my own, I always see foxes, deer or even chamois,” he says. We ignore the turn-off to the Bockmattli – we leave it to the inveterate climbers to conquer those towering rocks. Much safer to stick to the easy way, which also takes us back to our point of departure.

THE CALL OF NATURE Alois Müller heeds it each and every day.



TIPS



WELCOME TO THE RESTAURANT OBERHOF

In April 2017, we will open our restaurant with its splendid views of Lake Wägital and the surrounding mountains. We look forward to treating you to our home-style cuisine and various specialities.

Restaurant Oberhof, 8858 Innerthal,
Phone +41 55 446 11 55, closed Mon & Tue



CULINARY DELIGHTS AT SATTELEGG

The Sattlegg restaurant is located between Willerzell and Vorderthal and offers a great selection of ice creams, fine cordon bleus and gorgeous views.

Bergrestaurant Sattlegg, 8846 Willerzell,
Phone +41 55 412 51 55, www.sattlegg.ch



WÄGITAL FOREST, A WORLD OF ITS OWN

The forest learning path gives families, social clubs and school groups a vivid insight into nature’s perils and the role of protection forests. It is an attractive circular parcours of 2 hrs 40 min and features views of Lake Wägital and the mountains.

www.waegital.ch

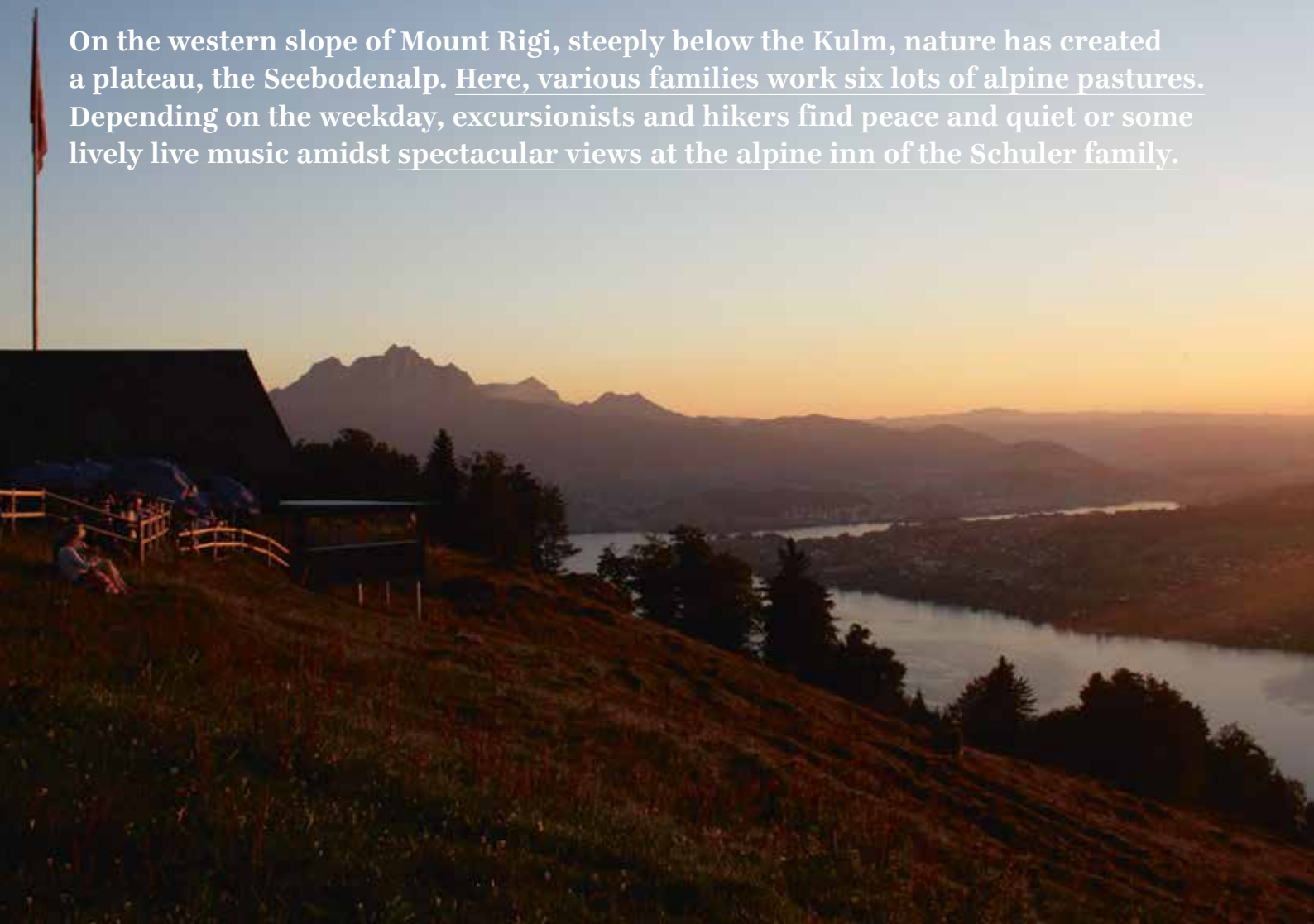


JAGGED MOUNTAINS, MELLOW LAKE The Wägital is both wild and gentle.

CHRISTIAN SCHULER, ALPINE PUBLICAN, ALPWIRTSCHAFT RUODISEGG

THE PRIMAL LIFE

On the western slope of Mount Rigi, steeply below the Kulm, nature has created a plateau, the Seebodenalp. Here, various families work six lots of alpine pastures. Depending on the weekday, excursionists and hikers find peace and quiet or some lively live music amidst spectacular views at the alpine inn of the Schuler family.



46 years ago, Sebi Schuler had an idea: on the alp he had leased, Ruodisegg, he installed a few tables outside his alpine hut and began offering beverages to hikers. “My grandfather began small,” says Christian Schuler, who with his three siblings now runs the alpine inn. The few tables of Grandpa Sebi have since developed into an alpine garden restaurant that seats 250 people. But two things haven’t changed: the unparalleled location high above Küssnacht and the faith in a simple, original way of life.

BOULEVARD OR GLACIER TRAIL?

Shortly after leaving the parking lot next to the top station of the Seebodenalp cable car we stand agape: have we been swallowed by a fairytale book? Just like Dorothy finds the Wizard of Oz by following the yellow brick road, a tree-lined level path takes us through the pristine landscape to Ruodisegg. A hiking trail runs parallel to us along glacial tracks and a ridge, leading to the same destination in 20 minutes.

The views look like they have been painted by a 19th century landscape painter – from Lake Lucerne across the Midlands right into the Jura.

PRODUCTS FROM KÜSSNACHT

In the evening, the sun sets in the far distance, setting the horizon on fire. “We close about an hour later,” says Christian Schuler. In keeping with the daylight-driven opening hours, the Ruodisegg alpine inn opens only in good weather during the week. After all, how would you grill your sausages in pouring rain? Fact is, the guests buy the sausages at the self-service counter and grill them themselves on the open fire outside the inn; on weekends, however, they may also have them grilled.

It fits this philosophy of “living the original way” that speck (bricks of cured ham) and cheese are not sliced but are served as chunks. “Being an ‘ächt SCHWYZ’ establishment, we use mainly regional products,” says Christian Schuler. Their own livestock provides



CHRISTIAN SCHULER He and his siblings run the alpine inn in the third generation.



ALPWIRTSCHAFT RUODISEGG

The choice is between a romantic sunset and a lively folk music party, but the backdrop is the same – magnificent.

“We value the regional products.”

Christian Schuler

the dry meats and sausages, and the cheese and cider are regionally sourced. Even the beer is local: Rigi-Bier. Despite the summer weather we opt – as do a lot of other guests – for the speciality of the house and eat raclette.

Ruodisegg also features a large playground and a petting zoo with a donkey, sheep, goats and rabbits. Needless to say, the junior guests in particular love this extension of the alpine inn. On a weekday like today Ruodisegg is a very calm place and charms us with its mellow natural ambience. It must be quite different on a Sunday, when Swiss folk music formations play their jaunty tunes.

We leave the place doubly soothed. To return to the parking lot we skip the direct route that took us here. We choose instead the panoramic trail along the glacial tracks for a leisurely, one-hour stroll back.

TIPS



HIKING AMID NATURAL HISTORY

Many beautiful and rare flowers and plants are growing on Mount Rigi. An expert in this local flora guides informative tours that open up the botanical wonder world of the Queen of the Mountains.

www.rigi.ch



CULINARY DISCOVERY TOUR

Restaurants of the “ächt SCHWYZ” alliance invite you to discover the specialties of the Canton of Schwyz. They cook with Schwyz products and serve traditional cuisine as well as modern interpretations of it. Authentic Schwyz delicacies.

www.aecht-schwyz.ch



PANORAMIC HIKING MAP

44 attractive hiking suggestions for the whole Canton of Schwyz, all in the panoramic hiking map Schwyz-Swiss Knife Valley.

Cost: CHF 15.00

Available in all tourist offices or through www.swissknifevalley.ch

EMIL GWERDER, MANAGING DIRECTOR, SCHWYZ HIKING TRAIL ASSOCIATION

TRAVELLING PRETTY WITH THE HIKING APP

With the “Schwyz Wandern” app in their pockets, hikers will always have the canton’s entire hiking trail network at hand. The Schwyz Hiking Trail Association has also integrated tips on tours and GPS tracking into the free app.



WHERE AM I? “When the trail is not as readily recognizable as the one that runs along the ridge at Stoos, the app helps you to get your bearing,” says Emil Gwerder.



“The app helps to prepare yourself properly.”

Emil Gwerder

A pocketknife, a bottle of water and the “Schwyz Wandern” app – am I ready for the hiking tour?

EMIL GWERDER No, but the app helps you to prepare properly for it. For instance, you can check at home what particular challenges a tour poses. Or how long it takes and what the route is like. You can dress and pack your backpack accordingly.

This is the third summer season for the app. What do the hikers particularly like?

That they gain a sound overview of the multifaceted 1,700 kilometres of hiking trails in the Canton of Schwyz, and of highlights like Rigi, Stoos, Hoch-Ybrig, Etzel, Wägital and the Mythen region. The app is also useful in winter – for winter

hiking, snowshoe and cross-country skiing trails.

What are the advantages for a family who only occasionally goes hiking?

The app offers suggestions for tours, including many themed trails. It also provides confirmation during the hike. It shows you the present location, where the next restaurant is, how long it will take to reach the destination and when the bus departs from there.

What’s the use of the app for inveterate hikers?

They can plan their own tour from A to B. While hiking, they can use the tracking to record their route and can later share it,

including its elevation profile, with a colleague or recommend it to others.

What’s your favourite hike?

A wonderful excursion is the hike from Brunnen to the Fronalpstock summit. It’s a very diversified route with a multifaceted fauna and flora and wonderful views – and a summit restaurant.

DOWNLOAD



APP «SCHWYZ WANDERN»

The app is free and available for iOS and Android:

www.schwyz-tourismus.ch/hikingapp



COLOURFUL SPECTACLE The procession reaches Einsiedeln via Birchli-strasse and proceeds past the Abbey and down the main street.

ALPABFAHRT Daniela Hensler's family returns from Alp Stäubrig.



“Animals are decked out with flowers and cowbells.”

DANIELA HENSLER, CHEESE MAKER AND OC-MEMBER

“ALPABFAHRT – A PIECE OF HOME”

Decorated animals, nostalgic carriages and Swiss folk music – the fifth “Alpabfahrt” (transhumance) on 16 September in Einsiedeln is an earthy and colourful public festival.

Some 600 cows, heifers, horses, sheep, goats and other small domestic animals will parade past the Abbey of Einsiedeln on Saturday, 16 September. They have spent the summer on the meadows and alpine pastures around Lake Sihl and are now descending to their winter base. The Alpine Farming Association Einsiedeln aims to preserve local traditions and turns the Alpabfahrt every five years into a public festival for all ages. “The Alpabfahrt is a piece of home for me,” says Daniela Hensler, who is a member of the organizing committee. The procession is expected to reach the village from noon onwards – a feast for eyes and ears. “The farmers decorate the animals with lots of flowers and cowbells,” Daniela Hensler explains. The accompanying carriages show-

case traditional farming customs such as circular haystacks and reciting a prayer through an inverted milk funnel. The fringe programmes and the culinary offerings are also typical for the Canton of Schwyz. Various folk music formations play in the marquee near the old school building. Children and adults alike will enjoy the ox-drawn rides. A run of market stalls beckons to taste the regional specialities. Not to forget the alpine cheese that was produced during the summer in the alpine dairies. “It’s all hearty food in the cosy marquee as well,” Daniela Hensler adds. The fifth Alpabfahrt in Einsiedeln, unlike similar events of the individual farming families in Schwyz, takes place in any weather on 16 September 2017.

SELECTION OF EVENTS IN SCHWYZ

16 Sep 17	Diethelm family Alp Dorlaui-Schübelbach
16 Sep 17	Schirmer family Alp Stofel and Au-Reichenburg
16 Sep 17	Kistler family Alp Gelbburg-Schübelbach
23 Sep 17	Krauer family Alp Oberschwändi-Wangen
30 Sep 17	Von Rickenbach family Alp Wölfertschen (Rigi)-Steinerberg
23 Sep 17	Föhn family; Alp Dräckloch- Unterstaffel Klönstalden-Muotathal
28 Oct 17	Von Rickenbach family Alp Obere Gruonholz (Rigi)-Arth

*These events are subject to weather conditions.
The dates are therefore not set in stone.*

UNLIMITED SUMMER FREEDOM IN THE HEART OF SWITZERLAND

REACHING US

from	Schwyz	Einsiedeln
Aarau	1:20 h	1:05 h
Basel	1:30 h	1:30 h
Bern	1:30 h	2:00 h
Lucerne	0:45 h	1:00 h
Winterthur	1:00 h	0:55 h
Zurich	0:55 h	0:45 h
Zug	0:30 h	0:45 h

Public transport

The summer destinations of the Canton Schwyz are easily accessible by public transport.

www.sbb.ch

www.sob.ch



TIP

Free app: "Schwyz Wandern"

You can discover the huge network of hiking trails in the Canton of Schwyz now digitally. Whether you plan an excursion, want to climb a mountain or need to find the nearest barbecue area, the "Schwyz Wandern" app will be your perfect companion.

iOS and Android at the App Store

TIP

Unlimited travel with the Tell Pass

The Tell Pass makes exploring central Switzerland simple and easy! You buy just one ticket for unlimited travel by rail, coach, ship and numerous mountain railways and cable cars in the fun-filled region around Lake Lucerne.

www.tellpass.ch





RIGI REGION – SUMMIT AND LAKE

Leave the rut behind, enter the Rigi's realm of views. Ride up aboard one of the nine mountain railways and immerse yourself in a world of its own: kilometres of hiking trails with numerous vantage points that give you views across the Midlands and into the Alps. Framed by three lakes and serene villages, the mountain is steeped in history and has much to explore.



RIGI – ROYAL MOUNTAIN THRILLS



**FULL STEAM
AHEAD!**
**LET THE STEAM
TRAIN TAKE YOU UP
TO THE SUMMIT**
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www.rigi.ch

Spend the night on the Queen of the Mountains

A majestic evening ambience, a full-moon hike in the middle of the night and a spectacular sunrise unfolding across the Rigi makes this an unforgettable experience.

On the road when the others are sleeping; the Rigi is not just a place to behold in daytime. Even in the dark the Queen of the Mountains offers glorious insights.

New: a full-moon hike departing at Vitznau-Hinterbergen takes you through the nightly calm up to Rigi Kulm, where the sun is about to rise and will reward your efforts. You also get a culinary reward in the form of a sumptuous brunch at the alpine inn Chäserenholz.

Royal morning hours

Those who like to enjoy the sunrise without the exertion can take the Rigi Railways to Rigi Kulm. So any-

body can experience this magic spectacle, which has made the Rigi so famous across the world. A delicious breakfast buffet at Rigi Staffel will energize even the sleepiest among you.

Majestic evening hours

The sunsets on the peaks of the Rigi are also unparalleled. Whether you are on Rigi Kulm, Seebodenalp or Rigi Scheidegg – the dying lights over the Midlands and the alpine foothills are a memorable sight. You can take a leisurely ride aboard the Rigi Railways up to the majestic evening views on Rigi Kulm and then enjoy a fine 3-course menu at Restaurant BärGnuss.

Those who want to mellow out further will find the ultimate relaxation while taking a nightly dip in the Mineral Bath and Spa of Rigi Kaltbad. www.mineralbad-rigikaltbad.ch

TIP

Swiss wrestling and alpine festival
Sunday, 9 July 2017 (16 July)
Brunch in Gruebisbalm cave
Sunday, 9 July 2017
Rigi music days
14 to 16 July 2017
Alphorn players' reunion
16 July 2017
Rigi Scheidegg fair
Sunday, 30 July 2017
International Rigi mountain run
Sunday, 13 August 2017
Dixie and swing weekend
18 to 20 August 2017
Yodelling festival Seebodenalp
Sunday, 20 August 2017
Gersau mountain jam session
Sunday, 27 August 2017
Rigi literary days
1 to 3 September 2017
Rigi Kaltbad fair
24 September 2017

"HE HAS NO CHOICE BUT TO COME THROUGH THE HOHLE GASSE"



HOHLGASSLAND TOURISMUS

Unterdorf 15
6403 Küssnacht am Rigi
Phone +41 41 850 33 30
www.hohlgassland.ch

CABLE CAR

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6403 Küssnacht am Rigi
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Phone +41 41 850 66 80 Weather
www.luftseilbahnseebodenalp.ch



Stroll through a beautiful town centre and along the lake

The historic site lies in the heart of Switzerland. Diverse and yet unique: lake, peaks, culture and history – that's what the pretty town at the foot of the Rigi is all about. Its beautiful town centre and the lakeside promenade are ideal for leisurely strolls. Cosy restaurants and cafés tempt you with culinary highlights.

Hohle Gasse

As the German poet, philosopher and playwright Friedrich Schiller wrote in 1804: "He has no choice but to come through the Hohle Gasse, no other way leads to Küssnacht."

It's a place charged with history and lets you relive the William Tell myth optically and acoustically (also in English). A visit of the Information Pavilion will take you back in time, and also organizes guided tours and events: events that let you become

part of the story – grab the crossbow and shoot an apple off young Walter's head.

Hiking paradise Seebodenalp

A 7-minute ride on the cable car from Küssnacht up to Seebodenalp takes you straight into a hiking paradise. The unparalleled views of lakes and mountains, the magnificent alpine flora and the beautiful trails will have any hiker's heart sing for joy.

Mini-golf and boat rentals

April to June, September

Wednesday to Friday 13–19 h

Saturday/Sunday 13–20 h

July and August

Tuesday to Thursday 13–20 h

Friday to Sunday 13–22 h

Open only in fair weather

AERIAL ROPE PARK KÜSSNACHT AM RIGI



The leisure and sports complex is located in a lush landscape at the foot of the Rigi with views across Lake Lucerne.

SEILPARK RIGI GMBH

Alpenhof
6403 Küssnacht
Phone +41 79 844 06 24
www.seilpark-rigi.ch

Season

Good Friday to end of October

Sports and outdoor fans, families, social clubs and corporate teams all find a variety of adventures here. The complex features seven courses for a total length of 4 km with various degrees of difficulty and up to 40 m in altitude.

The gateway to the Aerial Rope Park is the Alpenhof. We don't impose time limits but recommend a minimum stay of three hours.



ATTRACTIVE 18-HOLE COURSE IN KÜSSNACHT AM RIGI



The Leading Golf Courses

GOLF CLUB KÜSSNACHT AM RIGI

Grossarni 4
6403 Küssnacht am Rigi
Phone +41 41 854 40 20
www.golfkuessnacht.ch

Facts

Opened in 1995

Season: 15 March to 15 November

Green fee CHF 120.– to CHF 140.–

18 holes

5,369 m

Par 68

Public driving range

Club house

Pro shop

Public restaurant

Individual or group lessons with golf pro

Beginner's courses

Corporate events

520 m above sea level



WELCOME TO THE RIVIERA OF CENTRAL SWITZERLAND



GERSAU TOURISMUS
 Seestrasse 27
 6442 Gersau
 Phone +41 41 828 12 20
www.gersau.ch
www.rigi-burggeist.ch
www.rigi-scheidegg.ch



The “box seat in front of the Alps”

In need of recovery or relaxation? Want new impulses? Gersau, once the world's smallest republic, offers you all you need. Far from the madding crowd you can relax below palm trees on the Central Swiss Riviera and still be in reaching distance of all the tourist destinations of Schwyz.

Highlight for outdoor fans

The mountain behind you, the lake in front of you – there is no shortage of possibilities to enjoy nature. Some 70 km of hiking trails, wildly romantic rock-climbing cliffs and breathtaking views are the hallmark of the southern slopes. With 8.5 km of lakefront, you have plenty of choices: stroll along the shore, enjoy a dip in the two public pools, work a pedalo or explore the tranquil shore in a canoe.

StradivariFESTIVAL 2017

Come and hear live the magical sound of six Stradivaris in Gersau from 28 to 31 July! Enjoy a concert on the lakeside stage, framed by nature's sunset show and starlit skies, or listen to the special timbre of these valuable instruments in the impressive setting of the parish church, which started the tradition 30 years ago.

TIP**New: bus connection to the Rigi Burggeist cable car**

At the Gersau jetty, you board the bus that goes to Gschwend. From there, the cable car takes you safely to Rigi Burggeist, the departure point of many hiking trails. Enjoy the fabulous views and the Burggeist and Scheidegg restaurants. Bus: Sat/Sun 25 May – 29 Oct 4 runs daily

THE MOST BEAUTIFUL LIDOS AND POOLS

The Canton of Schwyz offers numerous bathing options. Choose from lidos and pools on the lakes of Lucerne, Lauerz, Zug, Ägeri, Sihl, Wägital or Zurich. Each lake has its own particular charm.

Arth: Seebad Arth

Family lido, restaurant
 Phone +41 41 855 14 21

Gersau: Strandbad Kindli

Family lido, restaurant
 Phone +41 41 828 13 63

Gersau: Strandbad Cholplatz

Family lido, restaurant
 Phone +41 41 828 13 23

Küssnacht: Strandbad Seeburg

Family lido, restaurant
 Phone +41 41 850 10 25

Weggis: Lido/indoor pool Weggis

Family lido, diving platforms, restaurant
 Phone +41 41 392 73 90



CENTRAL SWISS CHALET WITH COSY RESTAURANT



GASTHAUS TÜBLI
 GERSAU

Swiss cuisine with seasonal and regional specialties such as whitefish “Gersau style” or entrecôte “Café de Paris”. Four romantic Heidi-style double rooms and three alpine-style double rooms. Free internet.

GASTHAUS TÜBLI

Angelina Kurath und Ralph Zuberbühler
 Dorfstrasse 12, 6442 Gersau
 Phone +41 41 828 12 34
www.gasthaus-tuebli-gersau.ch
 Open all day May to September

LARGE GARDEN RESTAURANT WITH CHILDREN'S PLAYGROUND



The Alpenhof charms you with its garden restaurant and playground surrounded by nature. Savour our fine sunset platters, menus with Swiss meat or ice-cream treats. The Alpenhof is the gateway to the Rigi rope park.

RESTAURANT ALPENHOF

Emil Meyer und Monika Arnold
 6403 Küssnacht am Rigi
 Phone +41 41 850 10 73
www.restaurant-alpenhof.ch

Open daily from July to August
 Closed on Tuesdays

KIRSCHSTRASSE SCHWEIZ

Kirschstrasse®
schweiz

**KIRSCHSTRASSE SCHWEIZ
GMBH**

Kirschstrasse 1
6414 Oberarth
Phone +41 41 855 50 58
www.kirschstrasse.ch

You will find all about kirsch and its culture under one roof at Kirschstrasse Schweiz GmbH in the Swiss Knife Valley. The Swiss Kirsch Trail offers a lot: tours of the distillers Dettling and Fassbind, on-farm distillation, kirsch seminars, kirsch and chocolate, the crafting of what is probably the world's most valuable kirsch pralines, to name but a few. The Scots have their whisky, the French their cognac, the English their gin, the Russians their vodka, the Cubans their rum – and the Swiss have their kirsch. Kirsch lifts the spirits, indulges the palate and fosters friendship among the people who work and care for the production of this magnificent brandy. It all begins with the cherry tree, which colours the environment when it flowers in spring, when it is laden with fruit in summer, and when the leaves turn in autumn.



FONDÉE EN 1867
Dettling®
EINZIG KIRSCH

ARNOLD DETTLING AG
Olympstrasse 10
6440 Brunnen
Phone +41 41 820 24 24
www.dettling.ch

A whole world around the cherry

More than 150 years of tradition, love for the product and expert craftsmanship distinguish Dettling's deluxe kirsch brandies. Founder Franz-Xaver Dettling realized in 1867 that the cherries of central Switzerland would produce a richly aromatic brandy if distilled gently. The careful selection of properly ripened cherries and the high art of distilling make Dettling one of the best kirsch producers in Europe. The Classics product line convinces with its taste of ripe cherries and an intensive aroma.

Welcome to the Dettling world of kirsch in Brunnen

The Dettling Kirschwelt is a world of its own, a world dedicated to the cherry and the kirsch. In this sensuous world the adventure lies in seeing, feeling, smelling and tasting. Experience the informative Dettling Visitor Centre on Lake Lucerne, in the heart of Switzerland. On your tour you learn everything about cherries and kirsch, about distilling and Dettling. It's a discovery tour well worth it.

Tour

Expertly led tour with tastings of three different deluxe kirsches and a deluxe kirsch liqueur.

Rates

Up to 10 pers.	CHF 150.-
10 and more (p.p.)	CHF 15.-
Duration approx. 1.5 hours	



SPIRITED ENJOYMENT

1846
FASSBIND
— GENUSS MIT GEIST —

S. FASSBIND AG

Poststrasse 7

6414 Oberarth

Phone +41 41 859 04 00

www.fassbind.ch

The oldest artisanal distillery in Switzerland

The Fassbind distillery in Oberarth is the oldest artisanal distillery in Switzerland. Oberarth lies in a valley between the Rossberg and Rigi mountains, framed by the lakes of Zug and Lauerz. It was here, in 1846, that Gottfried Fassbind I, a descendant of Dutch coopers who migrated to Switzerland in the 13th century, established the “Alte Urschwyzer Brennerei”.

A mere decade later, at the Paris World Fair in 1856, Napoleon III awarded the gold medal to Fassbind's kirsch. Already the earliest forebears of the Fassbind family, whose gapless genealogy dates back to 1395, have cultivated cherries and distilled their juices. The family business has since been passed on to more than five generations. The long tradition and huge experience in the art of distilling is reflected in the high quality of today's products.

Tradition, coupled with innovation and a focus on highest quality, is the secret of the full-bodied taste, the natural aromas and the purity of the Fassbind brandies. The raw material is carefully sorted at the distillery and processed in traditional fashion.

Tour of the archetypal Schwyz distillery: Fassbind in Oberarth

Experience the fascinating world of a traditional distillery and the spirit of more than 170 years of distilling history close up. Learn what you always wanted to learn about the making of deluxe fruit brandies. Accompanied by an expert guide, peek behind the scenes of the time-honoured Fassbind distillery and get treated to a sensuous tasting of our fine products.

Rates

Up to 10 pers.	CHF 180.-
10 and more (p.p.)	CHF 18.-

Approximately 1.5 hours;
no tours on Sundays

Visit our distillery shop with its large selection of deluxe brandies, from A as in armagnac to W as in whisky.



WELCOME TO IDYLIC LAKE LAUERZ

schaubrenni Z'GRAGGEN

SCHAUBRENNEREI Z'GRAGGEN

Seestrasse 56
6424 Lauerz
Phone +41 41 811 55 22
Phone +41 41 811 32 13 Shop
www.zgraggen.ch



Treat yourself to a tour with Tony or Andreas Z'graggen!

Visit the modern show distillery Z'graggen in Lauerz. The traditional Schwyz family enterprise is one of the largest distilleries in Switzerland and was crowned "Swiss Distiller of the Year" several times.

Advantageous direct sale

We offer more than 55 different distilled products and liqueurs in our retail sales shop. Among them specialities such as lime-blossom and honey-herb brandy and various vintage products. Swiss single malts and Swiss gins and vodkas round off the product range. The high quality of the Z'graggen spirits is manifest in our 101 gold medals.

Tour

- Welcome drink with snacks
- Tour of the premises; video portrait; distillery museum
- Tastings of all products

Per Person CHF 15.-*

Tour with lunch

- Tour of the show distillery
- Kirsch noodle menu with salad and dessert at Restaurant Rössli in Goldau SZ

Per Person CHF 45.-*

Two-day special tour

- Tour with lunch
- Individual trip to Attinghausen
- Return trip on Attinghausen-Brüsti cable car
- Cosy dinner at the mountaintop guesthouse Z'graggen
- Dormitory-type accommodation
- Breakfast at the guesthouse

Per Person CHF 160.-*

*Groups of 16 or more people; smaller groups upon request

GET CLOSE TO NATURE AND WILDLIFE AT TIERPARK GOLDAU



TIER | PARK | GOLDAU

NATURE RESERVE AND WILDLIFE PARK GOLDAU

Parkstrasse 40
6410 Goldau
Phone +41 41 859 06 06
www.tierpark.ch

Opening hours

Daily	from 9 h
1 April to 31 October	till 18 h
Sat, Sun and public hols	till 19 h
1 November to 31 March	till 17 h



Explore nature and celebrate in this unique setting

The Nature Reserve and Wildlife Park Goldau is located in the middle of a rugged and romantic landslide area. More than 1,000 wild animals of 100 European species live on the park's 42 hectares. The park is easily reachable by car or train, being just 5 walking minutes from the station. The park is wheelchair accessible.

Up close with the animals

In the generous open range area you will meet Sika deer and mouflons – you are very welcome to feed and pet them.

Treat yourself to a fascinating walk round the joint enclosure for bears and wolves and watch the animals play or hunt for food.

Exploring and celebrating

Groups can explore the park under the expert guidance of a park ranger. It is also a special place for corporate, client and family events, and for children's birthday parties. The "Grüne Gans" restaurant offers seating for up to 200 during the day, and for up to 400 in the evening.

Special features

- Free-roaming mouflons and Sika deer can be fed and petted
- Feeding with live commentary to learn more about the animals
- Adventure playgrounds, barbecue and picnic facilities
- Upon request, Animal Olympics for groups
- E-mobile for people with walking disabilities; booking essential

REGION OF BRUNNEN – SCHWYZ – MYTHEN – SATTEL

The twin Mythen peaks are the region's unmistakable emblem. Whether you and your family frolic around on the Sattel-Hochstuckli, enjoy the water on the shores of Brunnen or explore history in the capital of Schwyz – you keep getting glimpses of the two peaks. Various biking and hiking trails lead up to them, around them, past them.



DISCOVER THE NATIVE REGION OF THE WORLD-FAMOUS SWISS ARMY KNIFE

**SWISS KNIFE VALLEY
VISITOR CENTER**

**SWISS KNIFE VALLEY AG
VISITOR CENTER**
Bahnhofstrasse 3
6440 Brunnen
Phone +41 41 820 60 10
www.swissknifevalley.ch

Opening hours

Mon to Fri	10:00–18:30 h
Sat	10:00–17:00 h
Sun	10:00–17:00 h
	<i>May to October</i>



**FREE ADMISSION:
PLEASE BOOK
FOR 10 OR MORE
PEOPLE**

Centuries-old tradition and expertise

The world-famous Swiss pocket-knife has a long and exciting history. The Visitor Center in Brunnen showcases this history as well as many other tourist and commercial attractions of the Schwyz region.

VISITOR CENTER

The Visitor Center in Brunnen is a fascinating starting point for your stay in the Swiss Knife Valley. Stretching across 365 square metres, it tells you all about Victorinox, the Valley's most beautiful destinations and other important enterprises in the region.

Explore the Valley on screen

The small movie theatre shows a 15-minute film about the production of the Victorinox pocketknife, and a 10-minute film about the attractions in the Swiss Knife Valley.

VICTORINOX MUSEUM

For more than 130 years, Victorinox has embodied quality, functionality and design. In 1884, Karl Elsener established a cutlery workshop and by 1891, he was already supplying the Swiss Armed Forces with knives for the soldiers.

When Karl Elsener created the original "Swiss Officer's Knife", he had no inkling that it would soon conquer the world. It is now internationally patented as the "Swiss

Army Knife" and epitomizes more than any other product the world-famous notion of "Swiss made".

VICTORINOX BRAND STORE

Experience the brand world of Victorinox in the Brand Store and find yourself some loyal companions for the adventures of daily life. Apart from pocketknives, household and trade knives, the product line also includes timepieces, travel equipment, fashion and fragrances.

TIP

A visit takes about 1 to 1.5 hours and can be ideally combined with a stroll through Brunnen, a lake cruise or an excursion into the region.

The Visitor Center is located at Bahnhofstrasse 3 in Brunnen, 100 metres from the jetty and 500 metres from the train station. The bus stop "Brunnen See/Schiffstation" is in front of the building. Metered parking nearby.



Manual knife assembly



You can assemble the Spartan, probably the best-known Victorinox pocketknife, at the Visitor Center. The model was developed by the founder of Victorinox, Karl Elsener, and patented on 12 June 1897. It has since served as the standard model for the range of officer's knives. The assembly involves 27 individual parts and careful handling. If you are successful, you may even engrave your pocketknife for a personal one-of-a-kind.

Duration	15 minutes
Costs	CHF 30.-
Age	from 8 years
<i>Advance booking essential</i>	

VICTORINOX BRAND STORE

Bahnhofstrasse 3
6440 Brunnen
Phone +41 41 825 60 20
www.swissknifevalley.ch

Guides tours



Guided by an expert, your visit will be an extra special experience. The tour covers the following areas:

- Victorinox Museum and Brand Store
- Short film about Victorinox and the region
- Touristic and commercial highlights of the Swiss Knife Valley

Upon request, the tour can include aperitifs with regional specialities.

Duration	1.5 h
Up to 10 pers.	CHF 150.-
Each additional person	CHF 15.-
<i>Bookings essential</i>	

SWISS KNIFE VALLEY AG

Bahnhofstrasse 3
6440 Brunnen
Phone +41 41 820 60 10
www.swissknifevalley.ch

Fringe programme for groups



Ideally, you combine a tour of the Visitor Center with a fringe programme in the Swiss Knife Valley. We have a suitable offer for anybody:

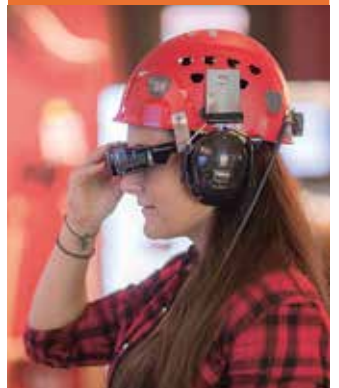
- Tour of Brunnen
- Hike in historic Switzerland
- Dettling's world of Kirsch
- Historic Schwyz
- Urnersee cruise
- Aperitif or Lunch
- and lots more

We are happy to organize an unforgettable excursion for your group.

SWISS KNIFE VALLEY AG

Bahnhofstrasse 3
6440 Brunnen
Phone +41 41 820 60 10
www.swissknifevalley.ch

TIP



Public tours

From May to October, on each Monday from 10:30 to 12:00 h, we conduct public tours in German. You will learn many interesting facts about the Victorinox company, the Swiss Army Knife and the region's various attractions. One of the participants will get a chance, against a surcharge, to assemble his or her own pocketknife.

Duration	1.5h
Cost	CHF 15.-
<i>Booking essential: no later than Sunday, 16 h. The number of participants is limited.</i>	

www.swissknifevalley.ch

RELAXING ON BRUNNEN'S "OWN" MOUNTAIN


**BERGRESTAURANT TIMPELWEID
CABLE CAR BRUNNEN-
URMIBERG**

Klara und Herbert Zumbühl
Schillerweg 1 (Talstation)
6440 Brunnen
Phone +41 41 820 14 05
www.urmiberg.ch

The cable car takes you from Brunnen to the Urmiberg at 1,150 m above sea level in no time. Let us indulge you at the mountain restaurant and enjoy the fabulous views of Lake Lucerne and the Alps.

Attractive offers

- Discounted travel with the guest card
 - Timpel Hit (Monday to Friday): Daily menu and return ride for CHF 28.50.
- Open every day from 9:00 to 18:00 h



FINE HOME-STYLE CUISINE IN THE HEART OF BRUNNEN



At Schilte-Nüüni, in the heart of Brunnen:
– home-style cuisine
– 70 seats in the restaurant
– 20 double rooms and suites
– Halls for 20, 40 and 60 people, or one big hall for 120 people

**HOTEL RESTAURANT
WEISSES RÖSSLI**
Peter Leder
Bahnhofstrasse 8
6440 Brunnen
Phone +41 41 825 13 00
www.weisses-roessli-brunnen.ch
Open all day every day

MEETING POINT FOR DISCERNING GUESTS



- "Golden Fish" award
- Splendid lakeside terrace
- Halls for 15 and 40 people
- Central Swiss meat and fish specialities
- Own boat jetty near ship station

SEERESTAURANT BELLEVUE
Axenstrasse 2
6440 Brunnen
Phone +41 41 828 23 23
Mobile +41 78 748 13 66
www.bellevue-brunnen.ch
Closed on Thursdays
(May to September)

DINING UNDER PALM TREES



We love to spoil you in our cosy restaurant or in the Mediterranean garden shaded by palm trees. Known for delicious fish dishes. Daily changing menus. Seasonal dishes. Fabulous views of lake and mountains.

RESTAURANT SCHMIDSTÜBLI
Axenstrasse 7
6440 Brunnen
Phone +41 41 825 18 70
www.schmidalfa.ch

CHICKEN IN THE BASKET



The "Ochsen", built in 1740, is one of the oldest guesthouses in Brunnen. Its "chicken in the basket" is appreciated far and wide, as are its other culinary delights. Four comfortable rooms beckon you to stay overnight.

**GASTHAUS OCHSEN
HAUS KONIETZKA**
Manuel Jörg
Bahnhofstrasse 18
6440 Brunnen
Phone +41 41 820 11 59
www.hotelochsen.ch

DELICATE SCHWYZ CUISINE WITH FRESH REGIONAL PRODUCTS

GASTHAUS
PLUS PUNKT



GASTHAUS PLUSPUNKT
Operated by the BSZ Foundation
Rosengartenstrasse 23
6440 Brunnen
Phone +41 41 825 11 80
www.pluspunkt.ch

Daily lunch menus and fine à la carte dishes freshly prepared from regional organic products. Let us surprise you with our friendly service on a terrace shaded by trees.

- Garden terrace
- Elegant à la carte area
- Comfortable bistro with bar
- Extra meeting venues
- Own free parking space
- Tue to Sat 10–24 h, Sun 10–18 h



BRUNNEN IS UNIQUE

**BRUNNEN TOURISMUS**

Bahnhofstrasse 15
6440 Brunnen
Phone +41 41 825 00 40
www.brunnentourismus.ch
Find us on Facebook

**Brunnen on Lake Lucerne – it can't get more Swiss!**

Swissness in the heart of Switzerland. Exhilarating mountain silhouettes, clean lakeside air, delicious cheeses, delicate chocolate, stirring alphorn sounds, world-famous pocketknives, relaxing hikes on the Swiss Path – it can't get more Swiss than that. Come and visit Brunnen and enjoy eventful days on the shores of Lake Lucerne.

Alphorn trial lessons

A visit to Switzerland simply calls for a lesson on the Alphorn. Look forward to coaxing that very special sound from this world-famous instrument.

Book right now

Every Tuesday in June through to September, 9:30 to 11:00 h, free of charge. Book with Brunnen Tourismus before 17 h on the day before. Can also be booked for a group event.

Folk music show

Fun and entertainment are guaranteed! Listen to archetypal yodelling, merry "house music" and enjoy the barnstorming folk dances of the local folklore groups.

Just drop in

Every Monday from early June to mid-September, from 20 h, at the jetty of Brunnen (or at City Hotel in bad weather). Free admission. Can also be booked for a group event.

TIPS

19 May	Poetry Slam
7 June	Alphorn concert
11 June	Promenade serenade
25 June	MythenClassics
14–17 July	Brunnen Fair
31 July	Village festival
1 August	Swiss National Day
18–20 Aug	European Scything Cup
20–25 Aug	H-Boat Sailing WC
25–27 Aug	Windweek
26 Aug	Brunnen is cooking

THE SPORTING BIKE AND HIKE OFFER FROM SEEHOTEL WALDSTÄTTERHOF IN BRUNNEN

SEEHOTEL WALDSTÄTTERHOF BRUNNEN

SEEHOTEL WALDSTÄTTERHOF

Waldstätterquai 6
6440 Brunnen
Phone +41 41 825 06 06
www.waldstaetterhof.ch

**Biking and hiking fun on the shores of Lake Lucerne**

Get active on Lake Lucerne: bike and hike in a most wonderful environment, then relax and get pampered in a tastefully elegant hotel with a unique aura! It's the best combination of sport and indulgence, of recreation and adventure, along with welcoming hospitality. Two or five nights' accommodation at a sporting special rate; the perfect programme for two!

Let us pamper you

- 2 or 5 nights/double room
 - Rich breakfast buffet or a take-away thermo bag
 - 2 or 5 four-course menus of your choice
 - 1 or 3 fitness food parcels (banana, protein bar, sandwich, dried fruit, beverage)
 - 1 or 2 partial massages of 25 min
- | | |
|----------|--------------------|
| 2 nights | CHF 389 per person |
| 5 nights | CHF 878 per person |
- Bookable: 1 June to 30 November 2017

Our inclusive extras

- Use of the Waldstätterhof SPA, sauna, relaxing room with views, gym
- Free rental of hotel bicycles
- Regional biking and hiking map with tour suggestions
- Stoos Day Pass (return rides)
- Separate, lockable storage room for bikes with cleaning facility
- Free admission to the Brunnen indoor pool

Additional benefits

- In-room coffee and tea facilities
- Seasonal fruit basket on floor
- Free outdoor parking
- Free mineral water
- Day pass for Axenstein Golf Club

Optional and exclusive

- Extra night's stay incl. breakfast buffet and:

4-course menu	CHF 150.–
Seaview surcharge	CHF 15.–
Balcony surcharge	CHF 20.–

UNIQUE EXPERIENCES ON LAKE LUCERNE



LAKE LUCERNE NAVIGATION COMPANY (SGV)

Werftstrasse 5
6002 Luzern
Phone + 41 41 367 67 67
www.lakelucerne.ch

Cruise aboard our ships to the most beautiful spots of central Switzerland and enjoy the breathtaking scenery. Let us spoil you with creative menus and seasonal highlights.

Excursion tips

- Lunch break amid alpine views on our Urnersee cruise.
- Impressive trips by paddle steamer to the famous Rütli meadow.

Our special tip

- Venison ship in autumn!



YOUR OUTDOOR VENUE ON LAKE LUCERNE – CREATIVE – ORIGINAL – VERSATILE



ADVENTURE POINT

Schwyzerstrasse 38
6440 Brunnen
Phone +41 79 247 74 72
www.adventurepoint.ch

Canoe station Brunnen
Föhnhafen 6/Indoor pool

Benefit from our know-how, whether you want lively tubing action, group events with a thrill, raft-building teamwork or just a great taste of nature while canoeing.

- Canoe rental from CHF 60.–
- SUP paddle from CHF 20.–
- River tubing from CHF 80.–
- Canyoning from CHF 150.–
- Grand canadian tour up to 150 p.
- Building and riding a raft
- Great team events
- 25 exciting school excursions
- Canoeing school and tours abroad



THE MOST BEAUTIFUL LIDOS AND POOLS

The Canton of Schwyz offers numerous bathing options. Choose from lidos and pools on the lakes of Lucerne, Lauerz, Zug, Ägeri, Sihl, Wägital or Zurich. Each lake has its own particular charm.

Brunnen: Hallenbad Lido

Kids' pool, 25-m pool, bistro
Phone +41 41 820 18 87

Brunnen: Seebad Hopfräben

Sandy beach, restaurant
Phone +41 41 820 21 46

Seewen: Seebad Seewen

Family lido, restaurant
Phone +41 41 811 13 30

Steinen: Seebad Buchenhof

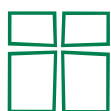
Unguarded sandy beach, restaurant
Phone +41 41 832 14 29

Unterägeri: Strandbad Lido

Family lido, diving platforms, restaurant
Phone +41 41 750 10 35



CONVENT OF INGENBOHL



CONVENT OF INGENBOHL

Klosterstrasse 10
6440 Brunnen
Phone +41 41 825 20 00
www.kloster-ingenbohl.ch

Crypt and convent church

The crypt and the convent church are open to the public. Church services:
Sundays 10:30 h
Workdays 07:00 h/17:15 h

Maria Theresia House

The house offers accommodation for pilgrims, young people on a religious programme; short-stay holidays.

HillCafé

Come in and taste our coffee and tea specialities.
Open daily 10 to 17 h



THREE MUSEUMS – ONE MUSEUM PASS



Discover the original Swiss history and culture in the three museums of Schwyz

FORUM OF SWISS HISTORY

A very special museum experience
The permanent exhibition “Switzerland in the Making” focuses on the foundation of the Swiss confederacy in the Middle Ages, with extensive material in four languages (English included), virtual guides and innovative media stations. It is designed as an adventure tour that stimulates the imagination and emotions of children and adults alike.

ITAL REDING MANSION AND BETHLEHEM HOUSE

Historic encounter on the Ital Reding estate
The estate’s manor (built in 1609), the baroque garden and Bethlehem House (dating back to 1287) narrate episodes from the original Swiss confederacy and the era of mercenary services. Rooms and garden can be rented. The Ital Reding Foundation offers guided tours of the estate (any time when booking in advance).

MUSEUM OF THE SWISS CHARTERS OF CONFEDERATION

The Swiss Charter of 1291 between myth and fact
On display are the most important original documents relating to the early history of what was to become modern Switzerland. The centrepiece is the Swiss Charter of 1291 – the mythological founding document of the old confederacy – which has so influenced national historiography.

TIP

Auf den Spuren der Eidgenossenschaft

museen in schwyz

Museum pass

The pass grants one-time access to all three museums. The museums can be visited on the same day or separately on any given day. Valid indefinitely. CHF 10.–

TIP



Temporary exhibition

The show “What does Switzerland eat?” highlights what our predecessors served up in the past and what the food sources of the future will be.

TIP



Social events

The garden and rooms of the Ital Reding mansion can be rented throughout the year for individual events. Enjoy the unique atmosphere of this historic estate.

TIP



Show about St Martin

The Museum of the Swiss Charters of Confederation is hosting a special exhibition in honour of the patron saint of Schwyz, St Martin. Until 16 July 2017.

TIP



Schwyz à la carte

Looking for inspiration? Discover the attractions, visit the museums or enjoy an excursion to one of the surrounding mountains. We are happy to advise you.

FORUM SCHWEIZER GESCHICHTE
Hofmatt, Zeughausstrasse 5
6430 Schwyz
Phone + 41 58 466 80 11
www.forumschwyz.ch

Opening hours

Tue to Sun 10–17 h

ITAL REDING-HAUS
Rickenbachstrasse 24
6430 Schwyz
Phone +41 41 811 45 05
www.irh.ch

Opening hours

Tue to Fri 14–17 h
Sat/Sun 10–16 h
1 May to 31 October

BUNDESBRIEFMUSEUM SCHWYZ
Bahnhofstrasse 20
6430 Schwyz
Phone +41 41 819 20 64
www.bundesbriefmuseum.ch

Opening hours

Tue to Sun 10–17 h

INFO SCHWYZ TOURISMUSBÜRO
Zeughausstrasse 10
6430 Schwyz
Phone +41 41 810 19 91
www.info-schwyz.ch

GROUP ADVENTURES

infoschwyz

INFO SCHWYZ

Tourist Office Schwyz
Zeughausstrasse 10
6430 Schwyz
Phone +41 41 855 59 50
www.info-schwyz.ch/führungen



Intriguing tours for groups

Schwyz, the capital of the homonymous canton, is rich in traditions, customs and historic buildings. Imposing patrician mansions, three museums and a magnificent main square with its eye-catching town hall give it its distinct flavour. And always in the background the emblem of Schwyz – the Mythen twin peaks.

Historic Schwyz and the Swiss Charter of 1291

The Museum of the Swiss Charters of Confederation is one of the most important museums in Switzerland. It centres on the Swiss Charter of 1291. A brief tour of the museum is combined with an hour-long tour of the canton's capital and its places of interest.

Flat rate CHF 160.–
Up to 15 persons,
plus museum admission

Flag-throwing course

Well-trained flag throwers impart their skills in a crash course in the rural setting of a farmstead. You will try out some of the 99 throws – it's a rather athletic challenge. Our tip: combine the course with a brief tour of the flag collection at the Museum of the Swiss Charters.

Per person CHF 55.–
6 to 16 persons,
including lunch, without museum

Patrician homes of Schwyz

Imposing patrician mansions frame the central square of Schwyz. They give the capital of the canton its unique architectural flair and are an important cultural heritage in central Switzerland. Your tour will take you to some of those mansions and you will also explore the Ital Reding mansion and estate.

Flat rate CHF 190.–
Up to 15 people,
plus museum admission

THE BEST IN TRADITION AND LOCATION



A house rich in tradition on the main square of Schwyz. Whether you want pre-dinner drinks or an elegant banquet, we have the solution. Our first-class cuisine and a service team full of exclusive ideas guarantee a perfect event.



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Hotel & Restaurant

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point1
RESTAURANT

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Schlagstrasse 135
6423 Seewen
Phone +41 41 817 79 97
www.restaurant-point.ch

Mon 10–14 h, Tue–Fri 10–14 h/
17–22 h, Sat 17–22 h

MODERN AND INNOVATIVE CONFERENCE AND CULTURAL CENTRE IN SCHWYZ

 **MythenForum Schwyz**

CASINO SCHWYZ AG
MYTHENFORUM

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6431 Schwyz
Phone +41 41 818 60 40
www.mythenforum.ch

Our conference and cultural centre
Modern stage and flexible room sizes for up to 1,300 people, with catering for up to 500 people.

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Various daily menus at fair prices. Open Monday to Saturday. Closed Sundays and on public holidays.

Our cinema

Modern small cinema with daily showings of latest movies.
www.kinomythenforum.ch



MYTHEN REGION – IN THE HEART OF SWITZERLAND



SCHWYZ-EINSIEDELN

MYTHENREGION AG
 Rickenbachstrasse 163
 6432 Rickenbach
 Phone +41 41 819 70 00
www.mythenregion.ch

Mythen region – in the heart of central Switzerland

Discover the sunny side of the Schwyz alpine foothills and leave everyday routine behind. Enjoy the sun and the breathtaking alpine panorama.

The emblem of the Mythen region are its twin peaks – the Matterhorn of mountain hikers. Take the Rotenflue cable railway from Schwyz or the Brunni-Holzegg cable car from Alpthal to get directly to the heart of the Mythen region.

Panoramic hikes

Our legendary hiking routes await you: Schwyz Panoramic Trail, Way of St James or the ascent to the Mythen peaks. Or compose your own route from the rich and varied network of hiking trails.

Mountain bikes

Enjoy our trails away from the big routes: among bikers, the Mythen

region is an insider tip for overnight trips.

Nature close up

Rare orchids, diligent wild bees and marmots: discover nature's variety in our alpine foothills close up while hiking on secluded trails.

Food and accommodation

Treat yourself to a robust alpine breakfast or get a taste of one of the many specialities we have to offer. The Mythen region has some 200 beds on offer, from the simple ski hut to the fully appointed hotel, and will spoil you with archetypal Swiss hospitality.

Quick access to the foothills

We are in the heart of central Switzerland and can be reached fast from all directions. From Zurich in about 45 minutes, and from Lucerne or Zug in just 30 minutes.

Rates for single rides

Rotenflue cable railway

	One way Return	
Adults	CHF 26.00	38.00
Youth/seniors	CHF 22.00	32.00
Children	CHF 12.00	19.00

Discount on half-fare cards

Brunni-Holzegg cable car

	One way Return	
Adults	CHF 10.00	15.00
Youth/seniors	CHF 10.00	15.00
Children	CHF 5.00	7.50

Illgau-Ried cable car

	One way Return	
Adults	CHF 3.40	5.80
Youth/seniors	CHF 3.40	5.80
Children	CHF 1.70	2.90

Illgau-St. Karl cable car

	One way Return	
Adults	CHF 9.00	18.00
Youth/seniors	CHF 9.00	18.00
Children	CHF 4.50	9.00

MYTHEN CENTER SCHWYZ – SHOPPING MADE FUN WITH 56 SPECIALIST SHOPS UNDER ONE ROOF

Mythen Center  **Schwyz**
EXCITING SHOPPING EXPERIENCE

MYTHEN CENTER SCHWYZ

Mythencenterstrasse 15
6438 Ibach/Schwyz
Phone +41 41 819 88 88
www.mythen-center.ch

Opening hours

Mon to Thu	9:00–20:00 h
Fri	9:00–21:00 h
Sat	8:00–18:00 h

**Huge selection, fresh seasonal products, international labels**

The Mythen Center Schwyz has been the biggest and most attractive marketplace of the central Swiss region for 45 years. Nearly all 56 specialist shops as well as the centre itself have recently been renovated and extended.

Shopping made comfortable

An extended MMM supermarket, new restaurants, fashion and cosmetics shops with international brand names and a host of other stores and service providers all under one roof offer anything you need for your daily life. The Mythen Center Schwyz makes for a unique shopping experience.

XXL parking

On the roof parking lot East we have installed a series of extra-large and family-friendly parking spaces. They are more generous in size and let you park, get in and out of the car or stow away your shopping bags more comfortably.

TIP**Kroki, the children's paradise**

While the parents are shopping, the kids (aged 2 or more years) are having fun at the Kroki children's paradise, where they are expertly looked after.

Mon to Fri	13:30–19:00 h
Fri additionally	9:00–11:30 h
Sat	9:00–18:00 h

VISIT OUR FACTORY SHOP

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SWITZERLAND

FELCHLIN FABRIKLADEN

Gotthardstrasse 13
6438 Ibach
www.felchlin.com

Opening hours

Mon to Fri	9:00–11:30 h/14–18 h
Sat	10–16 h
Sun/public hols	closed

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YOUR REGIONAL BUS SERVICE

**Your reliable public transport partner****Visit our Travel and Information Centre in Schwyz**

We provide you with any information you need as well as rail, bus and boat tickets.

Our services

- National/international train tickets
- GA and half-fare travelcards
- RailAway offers
- Group events
- Day tickets
- Junior and grandchildren tickets
- Monthly and annual passes
- Multi-travel cards
- Convention specials
- ...and lots more!

Our office is located next to the bus terminal "Schwyz, Post". We look forward to welcoming you.

AUTO AG SCHWYZ

Travel and Information Centre
Schwyz
Bahnhofstrasse 4
6431 Schwyz
Phone +41 41 817 75 00
www.aags.ch

Opening hours

Mon to Fri	6:30–18:30 h
Sat	7:30–12:00 h 12:30–16:00 h

Ibergeregg bus service

Bus line 5 (subject to surcharge) travels from Schwyz via Ibergeregg on to Oberiberg. We were able to retain the service of this atmospheric mountain line; it makes the trip five times a day between June and October. Timetable available at: www.aags.ch
The mountain bus line is the perfect means of transportation when you go hiking in the beautiful Mythen region.

Vintage bus rides

Enjoy an unforgettable ride through the magnificent Swiss landscapes aboard the 1950 Saurer model. The vintage vehicle has a sliding roof and offers seating for 17 people.
extrafahrt@aags.ch

EXPLORE LAKE ZUG



**Zugersee
Schifffahrt**

**SCHIFFFAHRTSGESELLSCHAFT
FÜR DEN ZUGERSEE AG**
An der Aa 6
6300 Zug
Phone +41 41 728 58 58
www.zugersee-schifffahrt.ch

Refresh your spirits on Lake Zug. The choice is yours: scheduled round-trip cruises, culinary evening cruise, a lively after-work round trip, a sumptuous brunch aboard, or a joyful musical tour.

Tip
Embark, relax and refuel on the after-work cruise this summer. "Week-end feeling" sunset cruise.

Saturdays, June to September
Operates daily
16 April to 22 October 2017



ZUGERBERG – AN OASIS OF LEISURE



**Zugerberg
Bahn**

ZUGERBERGBAHN AG
6300 Zug
Phone +41 41 728 58 00
www.zugerberg-bahn.ch

It takes just 8 minutes to reach unspoiled nature. Some 80 km of marked hiking trails beckon to be discovered – find your favourite one. The views of mountains and water, or even a sea of fog, are fabulous.

Zugerberg Trail
The biking trail covers 2.1 kilometres and is peppered with berms, jumps, wall rides and lots more. All obstacles can be bypassed, so the trail is a great option for any skill level.



DISCOVER LAKE ÄGERI



**Ägerisee
Schifffahrt**

ÄGERISEE SCHIFFFAHRT AG
An der Aa 6
6300 Zug
Phone +41 41 728 58 50
www.aegerisee-schifffahrt.ch

Lake Ägeri is small but always worth an excursion. Take a leisurely round-trip cruise combined with a stop at any of the many destinations in the Ägeri Valley and enjoy a tasteful dinner or a sumptuous breakfast.

Tip
Themed culinary evening cruise once a month, departure at Unterägeri. Leisurely breakfast.
Sundays, 7 May to 24 September
and Tuesday, 1 August
Operates daily
23 April to 23 September 2017



MORGARTEN – THRILLING HISTORY



Battle of Morgarten – the first big freedom fight or a myth? Experience Morgarten's authentic landscape along the Morgarten trail and discover the background to the myth at the Information Centre.



**IG MORGARTEN/
MORGARTENSTIFTUNG**
c/o Municipal Administration
of Sattel
6417 Sattel
Phone +41 41 835 18 08
www.morgarten.ch
Guided tours upon request

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SATTEL-HOCHSTUCKLI – MORE ALL-ROUND FUN



SATTEL-HOCHSTUCKLI AG
6417 Sattel
Phone +41 41 836 80 80
www.sattel-hochstuckli.ch

All-ROUND summer fun on Sattel-Hochstuckli

Experience more ALL-ROUND fun with the family! The rotating cable car gondola will take you up to the world of adventures in just 8 minutes. At 1,200 m above sea level you'll find a huge bouncy castle complex, a meandering summer toboggan run, a tubing facility and a breathtaking pedestrian suspension bridge, the "Raiffeisen Skywalk".

Rotating gondola

You will love riding the cable-cargondola. It gradually rotates to reveal the panoramic views.

Raiffeisen Skywalk

The pedestrian suspension bridge "Raiffeisen Skywalk" guarantees that exhilarating sky-high feeling! It spans the Laui gorge with a length of 374 m and at a height of 58 m. The skywalk is located next to the

Mostelberg stop of the cable car. It is easily passable with a pram or in a wheelchair.

Rondo Children's World

"Rondo Children's World" is adjacent to the top stop of the cable car. The fast summer toboggan run, the giant bouncy castle and the new tubing facility promise action and fun.

Circular paths

Five different circular paths take you across the area. Enjoy nature's forces on the "pfad", take in the impressive images of the themed trail "UMweg" or simply admire the spectacular panorama on the Engelstock RUNDweg.

TIP

Group GPS paper chase

Return ride in the revolving gondola, cool GPS paper chase followed by results presentation and lunch. Per pers. (10 or more pers.) from CHF 79.-

TIP

Sky Dining

A dinner between heaven and earth in a specially equipped revolving gondola. Per person from CHF 145.-

TIP

School excursion hit

Combination deals for revolving gondola, toboggan run, bouncy castle and tubing facility. Per person from CHF 15.-

STOOS-MUOTATAL REGION WITH MORSCHACH AND ILLGAU

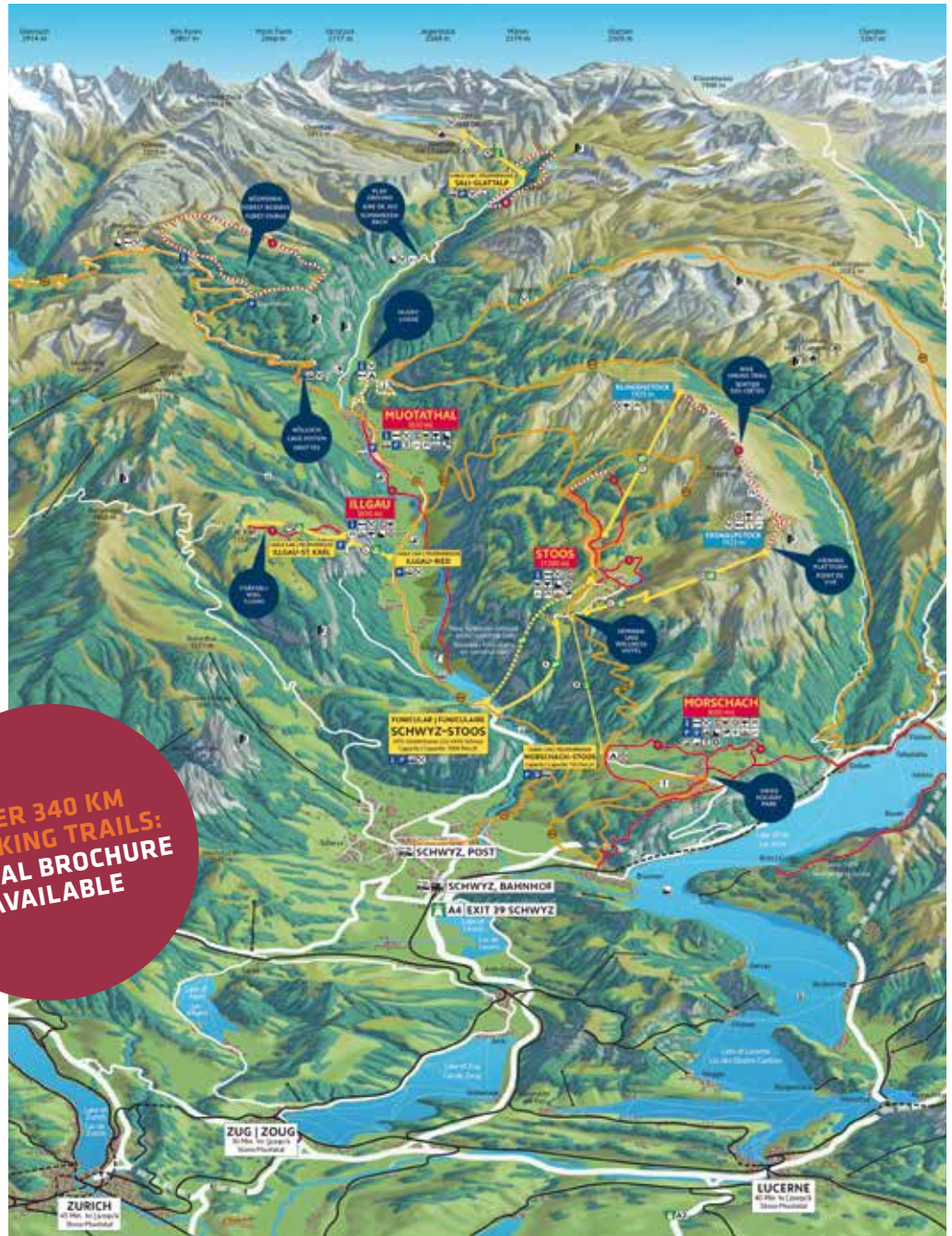
Immersing yourself in the pristine natural environment of the Stoos-Muotatal region means switching off, be it on a simple family hike through the moorland or while exploring the unique Karst terrain. The adventure continues into the evening: choose between a rustic cabin hotel or the scenic mountain hotels, or take your family to the Swiss Holiday Park resort.



WILD, AUTHENTIC, EARTHY

**STOOS-MUOTATAL TOURISMUS**

Grundstrasse 232
6430 Schwyz
Phone +41 41 818 08 80
www.stoos-muotatal.ch

**STOOS**

Apart from the new Bergbeizli trail, the family-friendly village of Stoos offers many more attractive routes for vigorous hikes or leisurely strolls. The Fronalpstock summit restaurant boasts panoramic views across 10 lakes and numerous alpine peaks. Cosy guesthouses and alpine inns cater to your culinary needs.

MUOTATAL

The Muota Valley is an attractive stretch of nature in the Schwyz foothills of the Alps. It intrigues with its unique landscape and traditions that are still very much alive. The hiking opportunities are endless. The mysterious Hölloch (hell-hole) is Europe's longest cave system. Don't miss spending a night in a romantic hut or going on a hike with a husky.

MORSCHACH

The holiday destination Morschach lies high above Lake Lucerne and offers fabulous views. After an extensive walk, a hike or a round of golf you will enjoy the variety of indoor and outdoor activities and the many wellness features that the Swiss Holiday Park resort offers for the whole family.

ILGGAU

The idyllic village of Illegau is located on a sunlit plateau high above the Muota Valley. It's a place that suits people in search of peace and quiet as much as sun lovers or families wanting to explore the Beetle Path. It is also an ideal starting point for hikes or leisurely strolls. One of the highlights is a guided climbing tour up a creek.

HÖLLOCH – GIANT MUOTATAL CAVE SYSTEM

TREKKING TEAM AG
HÖLLOCH CAVES
 Hölloch Guard's house
 6436 Muotathal

Office/Info and bookings
 Lützelaustrasse 48
 6353 Weggis
 Phone +41 41 390 40 40
www.trekking.ch

**Trekking Team – your outdoor partner in central Switzerland**

Trekking Team AG has been a reliable and safety-certified partner for outdoor events for almost 30 years, making it the oldest still active organizer of individual or corporate adventure and team-building programmes. Whether you plan an event for yourself or your family, for your company, your social club or a school class – you're always in good hands with us!

Hölloch, one of the biggest cave systems in the world

The elemental forces of nature that have created these million-year-old rock formations are still palpable today and make this an ideal place for an unforgettable event. Ask for an offer.

Hölloch Outdoor corporate event
Short Hölloch expedition
Hölloch aperitif with raclette or BBQ treats

Water thrills with catamaran boats or grand canadian safari

Water is a fabulous adventure and playground. Immerse yourself in a world of water activities – all are challenged, all must pitch in! Fun, action and personal skills interact.

Building a catamaran on Lake Lauerz or Lake Lucerne
Canoe safari with team tasks, half or full day as suits

Tailor-made team events: a corporate day to remember

Together we develop a programme that actively involves nature, that inexhaustible source of energy and inspiration. Team building with long-term impact.

Adventure hiking team event

Team building in the cave
Archery, team challenge, bridge building, photo rallye

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ERLEBNISWELT MUOTATHAL GMBH
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 6436 Muotathal
 Phone +41 41 831 81 50
www.erlebnisswelt.ch

**Adventure, relaxation and pleasure at the Husky-Lodge cabin hotel**

Take a break from the daily rut. Enjoy a true connection with nature amid magnificent views of the mountain panorama at the Husky-Lodge cabin hotel. You can also relax in the sauna area or taste the specialities of the Husky-Lodge restaurant. It's the perfect place to find peace and inspiration or frolic around with our huskies.

Muotatal hiking pass

Two nights in double room with half board, hiking pass bag, two packed lunches, one Glattalp rail ride, Stoos day pass

Adults	from CHF 350.-
Children	from CHF 260.-

Bödmeren excursion (3 h)

Guided tour of the mystical alpine spruce forest

Adults	CHF 59.-
Youth	CHF 42.-

Family vacation (8 Jul–20 Aug)

Two nights at guest hut with half board, visit of the husky kennel, husky dream, hiking pass and a packed lunch

Adults	from CHF 230.-
Children (6–14 yrs)	from CHF 195.-

Husky trekking (3.5 h)

Go on a hike with a husky for an energizing adventure

Adults	CHF 75.-
Youth	CHF 53.-

Full-moon tours

Husky trekking	10 May, 9 Jun 17
Rock path	9 Jul, 7 Aug 17
Rut of the stags	4/5 Oct 17
Bödmeren	5/6 Sep, 3/4 Nov 17
Per person incl. dinner	CHF 98.-

TIP

Sauna and wellness area open exclusively to our guests. Hiking passes with fabulous alpine cheese routes!

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SWISS HOLIDAY PARK

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www.swissholidaypark.ch



Come and visit Switzerland's largest holiday and leisure resort

On this sunlit plateau above Lake Lucerne you can choose between three categories of accommodation to suit any budget and enjoy attractive free extras such as admission to the adventure pool and all-inclusive food and drinks for children up to 15 years (depending on the category). Various wellness and recreational options for any weather conditions and four restaurants round off our spectrum. Ideal also for one-day trips.

Fitness, sports and games

Fitness centre, bowling, kids' bowling, squash, billiard, darts, badminton, climbing wall, mini-golf, outdoor kart track and adventure farm with riding option, Flying Fox, etc.

Aquatic world

Indoor and outdoor adventure pools, slides, children's area and water features. Soothing sauna landscape and Roman-Irish thermal baths.

One-day fun

- Entry to adventure pool
- Entry to sauna area
- 2 hrs of fitness, sports and games until 18 h, as available (incl. equipment rental)
- 3-course daily menu

Rates

Adults	CHF 60.-
Children 7-15 yrs	CHF 40.-
<i>Mon to Sat except public hols</i>	

TIP

Your personal indulgence day

- Welcome drink
- Free admission to Roman-Irish thermal baths, sauna and adventure pool
- Soap-and-brush massage
- Free admission to the gym
- Loan of bathrobe and towel

Per person	CHF 85.-
<i>Mon to Fri except public hols</i>	

WELCOME TO THE STOOS HIGH ABOVE SCHWYZ!

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Phone +41 41 817 44 44
www.hotel-stoos.ch



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Active Days

A sporting package for active and nature-loving guests.

- 2 nights' accommodation
- Rich breakfast buffet
- 4-course dinner
- 3-day rail pass
- Use of wellness and spa area, mountain bikes and Nordic walking sticks

Per person from CHF 310.-

Wellness oasis

Relax and take in the fabulous mountain panorama.

- 2 nights' accommodation
- Rich breakfast buffet
- 4-course dinner
- 1 wellness treatment
- Use of wellness and spa area

Per person from CHF 290.-

Kings & Queens

Our offer for a royal sojourn that you will not forget.

- 2 nights' accommodation
- Rich breakfast buffet
- 5-course dinner
- Champagne aperitif
- Rose oil bath for two
- Exclusive 1,001 Nights treatment
- Use of wellness and spa area

Per person from CHF 540.-

STOOS – BREATHTAKING VIEWS OF LAKE LUCERNE

STOOSBAHNEN AG
 Stoosplatz 1
 6433 Stoos
 Phone +41 41 818 08 08
www.stoos.ch

High up but down to earth – the heart of central Switzerland

The mountain village of Stoos, high above Lake Lucerne, is a popular destination for a variety of sports and family excursions. The views from Fronalpstock mountain across more than 10 lakes and countless alpine peaks take your breath away.

There's something for every taste – hiking, strolling, biking, wellness, paragliding or plain relaxation. The scenic trail along the ridge from Klingensteinstock to Fronalpstock is a particularly memorable hiking experience.

Walk the ridge and experience the moorland

The ridge trail from Klingensteinstock to Fronalpstock with fabulous panoramic views offers a very special hiking experience. You can also take to the moorland and, by following the panels, learn lots of things about these bogs and fens in a playful way.

Journey to Stoos

We recommend taking the funicular railway from Schwyz up to the Stoos on fair-weather weekends.

Mountain railway day pass

Adults	CHF 42.–
Half-fare travelcards/seniors/groups	CHF 32.–
GA travelcards adults	CHF 24.–
Children (up to 15 years)	travel free

The world's steepest funicular railway now under construction

The new rail tracks up to the Stoos have a gradient of 110%. The construction site can be visited in guided group tours or individually. An original car of the new rolling stock is already on show at the Swiss Transport Museum in Lucerne. Both kids and adults can playfully experience the steepness of the new tracks. More information on site. Small climbing park.

Last ride on the time-honoured funicular railway

For 84 years, the funicular railway has left its mark on the mountain village of Stoos. It ensured easy access and helped make this place popular. But now it will be retired. Aficionados of railways and mountain trains will not miss the chance to ride the venerable red cable car one more time.

TIP

Evening rides to Fronalpstock

During the summer school break from 8 July to 19 August 2017, the summit restaurant and the Fronalpstock mountain railways will operate every Saturday non-stop from 9 h to 22 h (regular day passes accepted). And the funicular railway will add a ride down to Schwyz at 22:40 h.

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Rates per unit for 7 nights
 Studio, up to 2 pers. from CHF 590.-
 2.5 rms, max. 4 p. from CHF 790.-
 3.5 rms, max. 6 p. from CHF 920.-
 4.5 rms, max. 8 p. from CHF 980.-
Flat rate for 7 nights incl. VAT, final cleaning, linen, 1 parking per unit



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www.antoniushaus.ch
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We invite you to enjoy the quiet, far from the daily rut but still close to the mountain railways and the public adventure pool. Or have a spontaneous lunch break in our panoramic hall or on the sunlit terrace.



HOME-STYLE CUISINE



Drop in after a hike and enjoy our rich platter of cold meats or a refreshing ice cream. We help you round off a day full of adventures. Our lovely rustic halls are ideal for your events.



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 Sigristenhaus
 6434 Illgau
 Phone +41 41 830 12 02
www.sigristenhaus.ch

CONQUER AN ELEVATION OF 227 METRES IN 2 MINUTES



Illgau can be reached easily and fast with the Illgau-Ried cable car. You board the cabin at the bus stop Ried (Muotatal) and arrive two minutes later at the picturesque mountaining village, a convenient starting point for various hikes.



ILLGAU-RIED CABLE CAR
 6434 Illgau
 Phone +41 79 783 15 78
www.illgau-ried.ch

WELCOME TO OUR SUNLIT PLATEAU



At the St. Karl mountain station you begin the wonderful, children-friendly "Chäferliweg" (Beetle Path). It offers everything a child's heart desires. Two large forest playgrounds with BBQ pits. The season opens on 21 May 2017!



ILLGAU-VORDEROBERBERG CABLE CAR
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www.seilbahn.illgau.ch

EXPERIENCE NATURE, FOLKLORE AND CUSTOMS



erlebnis illgau is your partner when it comes to organizing corporate or social events of all kinds. We help you enjoy summer thrills such as climbing up a mountain creek, exploring caves, hiking or taking in the folklore of central Schwyz.



ERLEBNIS ILLGAU GMBH
 Lindenmatt 7
 6434 Illgau
 Phone +41 41 830 05 05
www.erlebnis-illgau.ch

MORSCHACH – GOLF CLUB WITH AN ATTRACTIVE PAST**GOLF CLUB AXENSTEIN**

Axenstein 11
6443 Morschach
Phone +41 41 825 41 00
www.golfclub-axenstein.ch

Facts

Opened in 2007
Season: March to November
Green fee CHF 40.– to CHF 90.–
9 holes
1,666 m
Par 31
Putting green
Club house
Pro shop
Restaurant
740 m above sea level

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GASTHAUS POST

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Phone +41 41 830 11 62
www.gasthaus-post.ch

Closed Tuesdays and Wednesdays

PANORAMIC VIEWS OF THE MOUNTAINS

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Enjoy our carefully prepared menus at Panorama restaurant or, weather permitting, on our terrace with gorgeous views of the central Swiss mountains. We recommend: a drink in our comfortable outdoor lounge.

RESTAURANT PANORAMA

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6443 Morschach
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www.swissholidaypark.ch

Open daily 7:00–22:30 h

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SCHWYZ
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Hiking without luggage and with pre-booked accommodation. Easily conquer 4 summits in 3 days. That's recreation.

Mythen – Muotatal – Klingenstock – Fronalpstock – Rigi. Breathtaking views are guaranteed and included in the flat rate. The gaze roams across Lake Lucerne, into the Alps and far into the Midlands.

Hotel rooms, luggage transport and mountain rail rides are booked in advance – nothing will interrupt your enjoyment.

Per person from CHF 340.–

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REGION OF EINSIEDELN – YBRIG – LAKE ZURICH

Spanning nature, culture, tradition and modern age, this region offers a rich choice of contrasting activities – from being one with nature in the Ybrig and Wägital area to meeting at the modern conference hotels with views of Lake Zurich. The Way of St James takes you from the wooden bridge on Lake Zurich to the baroque Abbey of Einsiedeln. It is a magnet for pilgrims as well as for culture lovers and day trippers.



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Sternensauzer Flying Fox: the world's longest cable slide.
The breathtaking slide in lofty heights at speeds of up to 120 km/h takes you from the top station of the chairlift down to Fueederegg and on to the bottom station. Anybody who is at least 9 years of age, at least 130 centimetres tall and weighing be-

tween 30 and 125 kilos is welcome. It's pure adrenaline!

Fishing
Come and try your hand at fishing in Lake Seebli! Permits (CHF 20.00 plus CHF 5.00 deposit) are issued at the kiosk of mountain railway station Seebli.

Children's playground
The great fun for our small guests: the playground is next to the Restaurant Fueederegg and boasts a bouncy castle complex, trampoline and other attractions that make it an exciting experience.

TIP

Summer hits

- Children (up to age 16) ride free
- Specials for senior visitors (from age 60)
- Promotional days on the 5th, 15th and 25th of each month
- Sunday brunch

NOTHING BUT RELAXATION



**HOLIDAY AND SPORTS REGION
YBRIG**
Jessenenstrasse 5
8843 Oberiberg
Phone +41 55 414 26 26
www.ybrig.ch

The holiday and sports region Ybrig lies in a picturesque stretch of the alpine foothills between 900 and 2,200 metres above sea level, in the heart of central Switzerland. It lends itself to day trips as well as longer stays.

Whether you are after sports or some peace and quiet, the Hoch-Ybrig and the sun-drenched tourist destinations of Oberiberg and Unteriberg/Studen will satisfy your needs. Ybrig has plenty of hotels and holiday units to choose from.



THE HIKING AND CYCLING PARADISE NEAR YOU



**16 SEPTEMBER 2017:
THE ANIMALS
RETURN TO BASE**



**Einsiedeln
Tourismus**

EINSIEDELN TOURISMUS
Hauptstrasse 85
8840 Einsiedeln
Phone +41 55 418 44 88
www.einsiedeln-tourismus.ch

Einsiedeln – sports, nature, culture and tradition

The baroque Abbey church, dating back to the 18th century, is the imposing focal point of Einsiedeln. The Benedictine monastery with its “Black Madonna”, however, boasts a history of more than 1,000 years and has been one of Europe’s most important pilgrimage sites since the Middle Ages, attracting other travellers as well.

Einsiedeln offers many attractions, such as the show dairy Milchmanufaktur, the two ski jumping platforms, the gingerbread and mineral museums, or the diorama and panorama. In summer, the region is a paradise for hiking, biking or simply relaxing. Lake Sihl is popular for swimming, wind surfing, sailing, fishing or a cruise aboard MS Angelika. Traditions, culture and sports are very important and always play a central role in numerous events.

Milchmanufaktur, show dairy, Regio-Shop and restaurant

Visit the Milchmanufaktur Einsiedeln and get a close look at the world of milk processing. You can see into the show dairy from the restaurant and the Regio-Shop. If you want to know more about milk and its processing, you can choose from various group deals: from a simple guided tour behind the scenes to “Make your own cheese”, where you are instructed by a professional cheese maker to craft your own “Bergmutschli”. Bookings under: www.milchmanufaktur.ch

Hospitality has a long tradition in Einsiedeln

The village with its many diverse shops, cafés, restaurants is ideal for leisurely strolls combined with good food and friendly encounters. www.einsiedeln-tourismus.ch/hotels

TIP



Tour of the Abbey of Einsiedeln
Gain memorable insight into the history of the monastery and the impressive Abbey library. Daily tours at 14 h (except Sundays and public holidays) Meeting point and ticket sale at Einsiedeln Tourismus. Price: CHF 15.-; no booking required.

HIGHLIGHTS TIMES 11

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Discover 11 jewels of eastern Switzerland aboard the Voralpen-Express

Riding the Voralpen-Express is always a unique experience. The train travels hourly between Lucerne and St. Gallen and is one of the most attractive means of getting from central to eastern Switzerland. Hop aboard and discover the foothills of the Alps on rails!

Try out our newly launched “Highlights times 11” offer. We have organized the 11 nicest spots of eastern Switzerland into a three-day package. You’ll travel from just below 400 metres ASL at Lake Zurich to 2,500 metres ASL on Mount Säntis and discover the beauty and diversity of eastern Switzerland. Come along and let us take you away for three days on a memorable sight-seeing trip.

- Day 1: Domicile–Rapperswil–St. Gallen–Speicher (AR)
- Day 2: Speicher (AR)–Säntis–Appenzellerland–Speicher (AR)
- Day 3: Speicher (AR)–Stein am Rhein–Schaffhausen–domicile

3-day round trip

Train ride and two nights at the 4-star hotel Krone in Speicher (AR)
Half-fare, 2nd class from CHF 395.–
Bookable 14 April to 15 October

TIP

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Agritourism

Our agritourism providers offer a huge variety of food and accommodation options: choose between an informal barn café, alpine bistro, or a more sophisticated event venue; and make up your mind between a haystack, an alpine hut, a reconfigured beehive or a comfortable unit on a farmstead.

Farmstead adventures

On a farm there is always much to try out for the first time: cheese making, forest adventures, pony riding, climbing in the rope park, farmer’s golf or farmyard games. Explore our extraordinary nature and take home unforgettable memories.

Regional products

Milk and meat products are a hallmark of the Urschwyz region. But Urschwyz also tempts you with lots of other specialities such as bakery treats, preserves, Linth corn products, jams, syrups, tea blends. In our Regio shops, the Schwyz Coop branches and other retail outlets you will find tasty regional products all year round. Make sure to look out for the “Urschwyz” logo.

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GOLF PARK NUOLEN

Rütihof
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www.golfpark.ch

Facts

Opened in 1999
Season: March to November
Green fee CHF 80.- to CHF 110.-
9 holes
3,213 m
Par 36
9-hole short course, par 27
Driving range
Club house
Pro shop
Restaurant
Golf academy
450 m above sea level



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GOLF YBRIG

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Facts

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Par 70
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Club house
Pro shop
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Golf academy
930 m above sea level



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**The Lake Zurich region indulges the senses**

Sports fans, explorers and epicures alike find many attractions all around Lake Zurich. The lake is ideal for water sports and its shores are dotted with promenades and meadows. Add to it the regional cuisine and unique lake-side festivals: it's a region that enchants people of all ages.

MARINA LACHEN**Culinary delights with lake views**

The Marina Lachen ingeniously combines hospitality with adventure at the southernmost point of Lake Zurich. Guests of the 4-star venue have a choice of three restaurants and a bar, where they can taste culinary delicacies while observing the lively harbour activities. It's only a 20-minute drive from Zurich, and yet you feel transported to another world that lets you relax.

www.marinalachen.ch

ALPAMARE PFÄFFIKON**Pool fun for small and big**

At Alpamare, Europe's largest covered waterpark, 11 water slides with a total length of more than 1,800 metres will get your adrenaline pumping. If you like it more sedate, you can enjoy the outdoor thermal baths, the jacuzzi, the iodine bath or the wellness area. Since 2016, Alpamare also features a generous area for the young guests, with an own pool and various water games.

www.alpamare.ch

SEEDAMM PLAZA PFÄFFIKON**Lakeside conferences and events**

The Seedamm Plaza in Pfäffikon, Schwyz offers unparalleled views of Lake Zurich, while only a short hop away from the city of Zurich. With 230 beds and three exquisite restaurants with different cuisines, the Plaza impresses not just the hotel guests; it's also a successful event and cultural centre. The Puls Bar & Lounge is equally suited to a private conversation and the birthday party for a parent.

www.seedamm-plaza.ch

**12 AUGUST 2017:
LAKE FESTIVAL
LACHEN ABOARD
A ZSG SHIP**



LAKE ZURICH NAVIGATION COMPANY (ZSG)

Come aboard, decelerate, air out your brains. In summer, numerous round-trip cruises departing from Zurich or Rapperswil will give you that chance to break away from the daily grind. The small round trip (1.5 hrs) is perfect for a short break. The medium round trip (3 hrs) takes you along the picturesque shores for a more sustained break. The big round trip (4 hrs) offers optimal recreational value. If you want to experience the whole length of the lake, you can take the Obersee round trip (7 hrs). www.zsg.ch



WÄGITAL FISHING AND BOAT RENTAL

The Wägital with its beautiful lake is located in a stretch of alpine foothills, easily reachable from the motorway exit Lachen. It's a popular spot for hikers and leisurely walkers but it also indulges another passion: fishing. Mr and Mrs Fisher enjoy fabulous hours every year and can always look forward to a rather substantial catch. To make the fishing expedition more expeditious, rowing and motor boats can be rented right there at the lake at reasonable prices. www.waegitalersee.ch



TIPS

29 June to 2 July 2017

Blues'n'Jazz, Rapperswil-Jona

Against the backdrop of the Old Town of Rapperswil, famous musicians from all over the world play jazzy rhythms and soulful blues. It's a Lake Zurich highlight! www.bluesnjazz.ch

24 September 2017

slowUp Zürichsee

The streets between Schmerikon and Meilen belong to the cyclists, in-line skaters, pram pushers, skateboarders, wheelchair users and penny-farthing acrobats. www.slowup.ch

TIP



Biking adventure in Altendorf

Mountain bikers ride past luscious meadows or through romantic glens and cooling woodlands towards their destination. It's freedom and adventure, punctured by stops at any of the numerous mountain inns and huts, that make the Altendorf region a cherished spot at the upper Lake Zurich.



The Swiss Knife Valley – the region between Rigi, Mythen, Stoos and Lake Lucerne – is the home region of the world-famous Swiss pocketknives by Victorinox. To help us promote this wonderful region and the attractive economic and living environment, numerous businesses of the Canton of Schwyz are supporting our efforts – successfully! The Swiss Knife Valley and its Visitor Center are regularly attracting guests from all over the world.

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